AcuraGlobal®
The Identification Company

ISO 9001
BUREAU VERITAS
Certification

Services: **CASE Sheraton**

ACURA RFID Solution with partner BRFID allows asset conference.

ACURA RFID Reader ensures property control for Sheraton Hotels

INOVA Patrimônio RFID Solution with ACURA readers allows asset management in an efficient way.

Starwood Hotels & Resorts Worldwide, Inc. is the most global luxury hotel company in the world. Its strength lies in nine distinct lifestyle brands, an awareded loyalty program and 181,400 talented employees all over the world. This project was developed in one of its units in Brazil with the purpose of showing the viability of automatization of room inventory process using RFID technology. As such, the main objective is control assets simplifying the query proccess and operational staff conference of this unit. The INOVA Patrimônio RFID has a simple and instant installation, where it is enough to just download the app into any Android device. During login, all informations of the company are already pre-registered. The solution has a manual with online videotutorials and real time support via web. The software has hybrid technology which allows RFID, barcode or visual identification by partner BRFID.

Sheraton

Overview

Problem: Lack of an efficient control and management of assets.

Solution: Usage of RFID UHF tags and database and speeding up the item verification proccess.

Advantages: Decreased errors, miscarriages and more aglity in conference proccess.

Benefits: More security and agility in conference, assertivity and asset entry/exit control.

Public: Services.

Ideal Products for the Solution

500.428 - *900-BT reader*

Based on the UHF 900 MHz frequency, the UHF 900-BT can read several points with different direct obstacles, compared to what only a long distance scanner can offer.

For more information about this product, *click here*.

About the Solution

The Client: Starwood Hotels & Resorts Worldwide, Inc. is the most global luxury hotel company in the world. Its strength lies in nine distinct lifestyle brands, an awarded loyalty program and 181,400 talented employees all over the world.

Proposed Challenge: Decrease conference and asset control time, better precision for inventory using RFID.

Equipment: 900-BT reader and RFID tags.

Solution: Creation of a data structure in all the database, allowing an easy integration with legacy systems. Cloud databases, allowing its easy scale instantly when new registries are made, plus backup security and redundancy in 24x7 use.

Functioning: The tag is attached to hotel objects and the verification is made with the 900-BT reader, which identifies items in the room, without the need of moving them. When the conference is finished it is possible to visualize information about the asset, such as model, manufacturer, location, cost center, etc.

Differences / Practical Benefits: The use of an integrated database with the RFID system avoids errors, and also speeds up the conference of materials to ensure asset control.

Gains / Benefits: Decreased control errors, more security, speed and conference success.

To watch the video for this case, visit: **http://youtu.be/Oj5XUNwgl7A**

ACURA has a focus on the market of general identification, with emphasis on RFID (radiofrequency identification), providing RFID Tags (Transponders), Proximity Cards, RFID Readers and Data Collectors.

For more information about this and other ACURA solutions, visit www.ACURAGLOBAL.com

Rev. A.1

A ACURA pode, sem aviso prévio, realizar alterações ou melhorias aos produtos, assim como interromper sua comercialização.